



Maja Kazazic

Genocide Survivor | Business Strategist | Scale-Up Expert

Unforgettable stories. Actionable tools. Human-centered strategies that scale.

Leading From the Inside Out

Building Strong Cultures Through Vulnerability and Grit

Focus: Leadership • Company Culture • DEI • Emotional Intelligence

Summary:

What if being real—not perfect—was the greatest leadership strength of all?

In this powerful keynote, Maja helps leaders unlock connection, trust, and performance by embracing authenticity and emotional intelligence.

Through gripping personal stories and practical insights, she teaches how vulnerability-based leadership creates stronger teams, better decisions, and cultures that thrive—even in times of uncertainty.

AUDIENCE OUTCOMES

- Lead with vulnerability to build trust and loyalty
- Strengthen team cohesion and psychological safety
- Elevate performance through authenticity
- Integrate purpose-driven leadership routines
- Bridge emotional intelligence with strategic execution

AUDIENCE FIT

- HR leaders and execs
- DEI initiatives
- Leadership development programs
- Company culture or future-of-work events
- Purpose-driven organizations

Rooted In:

Maja's trauma-informed leadership strategies and corporate scaling expertise.

Maja's an incredibly compelling speaker, and not just because her story is as inspiring as it is heart-wrenching. Her style is a perfect balance of tenderness and **blunt reality**, and she manages to maintain a commanding presence. I appreciated her willingness to adjust her presentation and approach to fit our event's broader themes. I recommend her highly, and I hope to have the opportunity to work with her again in the future." - **Allyson Ensinger**. Experiential Director at Octagon



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