

FELICIA PIZZONIA

SALE MASTERY TEACHER

IDEA & REVENUE COACH
BEST SELLING AUTHOR &
SPEAKER

Felicia Pizzonia

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FELICIA PIZZONIA BIO

MINDSET MASTERY: TRANSFORMATIVE STRATEGIES FOR SALES EXCELLENCE

Felicia Pizzonia is a dynamic entrepreneur, best-selling author, and sought-after speaker renowned for her expertise in mind conditioning and sales training. As a partner at Ultimate Publishing House (UPH), she has dedicated over two decades to helping individuals harness the power of publishing to enhance their personal branding and professional credibility.

Under her leadership, UPH has successfully published over 2,000 books, empowering authors worldwide. Felicia is the author of 11 books, 7 of which have become bestsellers, focusing on mindset, business, and sales success strategies.

Professional background:

Sales training: In 2012, Felicia founded The Science of Closing Sales, a company that educates sales professionals through innovative programs combining mind conditioning with scientific sales approaches, leading to measurable revenue growth.

Publishing expert: At UPH, Felicia has guided thousands in leveraging books as powerful marketing tools, particularly in non-fiction genres such as health, finance, personal development, and business.

Author: Her literary works include *Babes in Business Suits: Success Secrets of the Top Women Entrepreneurs of the World*, *Mind Candy: The Code to Program Your Subconscious Mind to Achieve Any Goal*, *Great Canadian Franchise Stories*, and *Delicious Words: The Power of the Spoken Word and Sales Psychology*, reflecting her commitment to personal and professional development.

Media features and collaborations:

Media appearances: Felicia has been featured in numerous media outlets worldwide, including CNN, Good Morning America, a4m, Forbes, Inc. 5000, Yahoo Finance, and appearances on the Ellen DeGeneres Show.

Mentorship: She has been trained and mentored by renowned figures such as Bob Proctor, a dynamic teacher in the subconscious mind, and Dr. John DeMartini, a Master of Human Development.

United Nations representation: Felicia proudly represents Canada for the United Nations International Women's Day, advocating for women's empowerment and leadership.



Signature talks:

Mind candy mindset shift and upgrade:

This talk delves into programming the subconscious mind to achieve any goal, offering attendees practical strategies to harness their mental potential for success.

Science of closing sales:

Focused on transforming sales approaches, this seminar integrates neuroscience and psychology to enhance adaptability, performance, and client engagement, ultimately boosting sales outcomes.

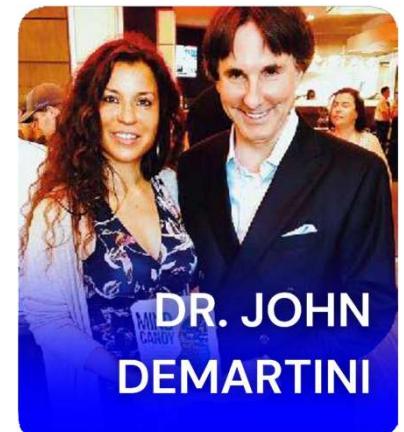
Personal branding amplified:

In this session, Felicia emphasizes the importance of personal branding, guiding participants on leveraging their unique identities to stand out in competitive markets and achieve professional growth.

Felicia's expertise and engaging presentation style make her an asset to any event, providing audiences with actionable insights and inspiration to elevate their personal and professional lives.



SEVERAL OF FELICIA'S TALKS/MEDIA



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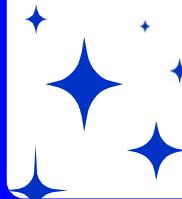
INTERACTIVE SALES PRESENTATIO N

Focus on the now, not the past or future, but only the present.

READY? LET'S START!



LET'S BE PRESENT
& FOCUSED!



LET'S HAVE FUN,
LEARN & RETAIN
THE INFORMATION
AND BANK IT!



LET'S SHIFT OUR
THINKING & FOCUS
ON POSITIVE
RESULTS!

BOOK FELICIA TODAY!

Felicia
Pizzonia

