



JAMIE HESS

HOST, COACH, PR/BRANDING EXPERT, ENTREPRENEUR

Jamie Hess brings a fresh, engaging perspective to keynote speaking, combining her background as a top PR pro with her dynamic personal storytelling. Known for her gratitude framework, Gratitudeology™, Jamie empowers audiences to shift mindsets, boost performance, and deepen their sense of purpose. She also dives into branding with her talk The Magnetic Rebrand, helping individuals and companies uncover their unique "star power" to thrive in their careers and attract new customers. Whether she's sparking gratitude or transforming how people see themselves, Jamie delivers actionable insights with energy and authenticity that leave a lasting impression.

KEYNOTE TOPIC:

Unlocking the Power of Gratitudeology™

How a Simple Shift in Perspective Can Spark Passion, Purpose, & Growth

"Gratitudeology" is a unique framework that applies research-backed techniques that change the game, delivering an energetic mindset shift that compels peak performance, increases engagement, and deepens the "purpose matrix" from the inside out.

Oftentimes there is a disconnect between the GenZ / Millennials and GenX / Boomer generations – a divided belief on which is more important: "Hustle," meaning striding ahead, no matter what; or "Heal," meaning setting healthy boundaries and prioritizing self-care.

ASK yourself: what am I grateful for TODAY?

BECOME someone who leans into challenges.

CONNECT with those around you; Gratitude is a prosocial exercise.

GROSS FEE RANGE:

Virtual Keynote: \$5k-\$10k

In Person Keynote: \$15k-\$20k



 **219K**
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