

REED “ROLLER” BARRETT



Workshop Proposal

Chalk Talk - A Fighter Pilot's Guide to Tactical Communication.

Abstract

Reed has mastered the art of communication and wants to make sure you and your team do too. Companies lose nearly 37 billion dollars every year due to poor communication. You read that right, all because someone couldn't effectively communicate with a customer, peer, or leader. In this workshop you will learn how Reed leveraged his communication skills to live a life worthy of a movie script. Whether it was working for the United States Senate, performing magic at the Bellagio in Las Vegas, working in a level 1 trauma center, or flying one of the world's most feared fighter aircrafts. Reed attributes his ability to communicate to nearly all of his success.

It is no secret that public speaking is a fear shared by most people, but there is no reason to be afraid or lack this critical skill when it comes to communicating with your team and customers. No matter your job title, your ability to work between conflict resolution, body language awareness, and active listening will promote an exceptional environment and ensure success in any situation. Let Reed help put your company ahead of the power curve and yield significant benefits in terms of productivity, profitability, and employee satisfaction.

Learning Objectives

1. Learn how the most elite aviators are trained to communicate in combat.
2. Uncover the three communication skills that enable fighter pilots to ensure mission success.
 - a. Clear instructions and expectations
 - b. Open and transparent communication channels
 - c. Effective conflict resolution skills
3. Learn the art of nonverbal communication to influence perception and understanding.
4. Implement 4 daily habits to become a more effective communicator immediately.