

REED "ROLLER" BARRETT



Keynote Proposal

"Self-Administered CPR" - Your Heart's Beating, Give it a Reason

Abstract

The average human heart beats roughly 50-80,000 times a day. With every beat we're either one step closer to where we want to be, or one step further from where we want to be. When we understand just how finite the time we have is, we begin to evaluate our choices more critically. The decision to think critically is no stranger to Reed, whether it was fighting his way back into the cockpit of the F-16, making decisions that are life and death at the speed of sound, or working in Emergency Medicine both on an ambulance and in an Emergency Room. Self-Administered CPR put him right where he wanted to be. Flying one of the greatest American Fighter jets known to the world.

Leveraging his career as a Fighter Pilot, EMT, and Professional Magician, Reed will leave your audience transfixed during this stimulating presentation. Reed takes listeners into the cockpit and through the three core elements of Self-Administered CPR using strategic storytelling and jaw dropping magic. Listeners will walk away knowing how to, Remaining **Critical** in their profession, the payoff of staying **Persistent** in their endeavors, and how to **Rally** their peers for cohesive growth. Let Reed take the controls and use magic to smoothly navigate the skies of your event

"Reed "Roller" Barrett is exactly what our annual meeting needed. He effectively demonstrated that self-administered critical thinking and persistence in our daily lives will better prepare us for tough decisions to be made in the future. His career path as a speaker, fighter pilot and magician is anything but conventional, and the lessons he leaves with you can, and should, be applied in anyone's personal and/or professional life. It doesn't matter if you're a CEO, a board director, operations manager or a lineman, his inspiring and entertaining message of overcoming life's toughest challenges will resonate with the audience. I'm proud to call Reed a friend and highly recommend him if your next big meeting needs a little afterburner!"

— Rob Richard - VP of Government Relations and External Affairs, Wisconsin Electric Cooperative

Learning Objectives

1. Learn the three core elements to self-administered CPR.
2. Uncover the three communication skills that enable fighter pilots to ensure mission success.
 - a. Direct
 - b. Short
 - c. Purpose Driven
3. Implement 4 quick and easy psychology hacks to align your goals and daily habits.