

All-Inclusive Keynote Package

Six value-adds that help you build buzz, and keep the learning alive.
All are included in the keynote fee.

1. THE VALUEPRINT QUIZ – Making it personal

Attendees take a short and fun quiz before your event and immediately see how their values compare to those of people around the world. Then, David's keynote shows them how their values compare with those of the people they want to reach.

2. CUSTOM RESEARCH FINDINGS – 100% unique for your event

David's keynotes focus on three shared values—the Power Values—that will engage, inspire, and motivate whoever you want to reach. The Power Values are found through a statistically accurate survey crafted just for your event and the hundreds of millions of data points in the Valuegraphics Database, the world's first global inventory of shared human values.

3. THE HUMAN VALUES TOOLKIT – The ultimate takeaway

Everyone leaves with a practical toolkit that includes the research findings from your custom survey, micro-learning videos, and useful resources. This toolkit will empower them to apply the insights they've gained from David's keynote, making their experience more valuable and actionable.

4. PROMOTIONAL VIDEO – to build excitement and #FOMO

David will record a video to help you build anticipation for his keynote. Our full-time video editor will ensure it's exciting and creates the necessary buzz! Here is one example.

5. POST-EVENT TOWNHALL MEETING – Maintaining the momentum

Six to eight weeks after the keynote, David will meet for an hour-long session to answer questions and offer advice about using the keynote learnings. This could be just for a leadership team or for everyone.

6. DEEP-DIVE EDITORIAL – One more tools to drive the learnings home

After the event, David will send an article he's written based on the research findings and the keynote insights. You can use these for internal publications, thought-leadership posts on social media, or in any other way you like.