

RYAN CAMPBELL

What's Your Pink Cadillac?

**Your roadmap to an engaged,
energized, and inspired culture**



About Ryan

- Leading speaker on **burnout, resilience, and mental health**
- World-record for youngest solo pilot to fly around the world, named one of Australia's 50 great explorers
- Plane crash survivor with a paraplegic diagnosis
- An inspiring, interactive keynote that leaves audiences connected and inspired into action

Explain Ryan in Seconds...

...Ryan's unforgettable keynote provides an immediately actionable framework to **combat burnout, drive engagement, fuel performance, and improve mental health.**

...an **inspiring, interactive keynote.** He sets the stage with stories of his record-breaking solo flight around the world and surviving a plane crash, before revealing his **greatest lesson** hidden in an Elvis-inspired 1960 Pink Cadillac.

...**one of the best opening keynotes** you could ask for. It's the perfect way for attendees to learn more about each other and to create conversation and networking that will continue throughout the entire event.

Key Themes and Takeaways

- Burnout, Resilience, Team-Building, and Mental Health
- Understanding and Harnessing a Stronger Culture of Joy
- *Step Back to Show Up Better: Increase Resilience, Reduce Burnout*
- An **Uplifting and Awe-Inspiring Story**
- **Interactive** Keynote with Team-Building Exercises
- *Creating a Tribe that Thrives: Revitalized Company Culture*

Watch Ryan's Speaker Reel



Featured Keynote

What's Your Pink Cadillac? *The Transformational Power of Prioritizing Joy*

Dive into the joy-fueled resilience hidden in our hobbies, interests, and simple pleasures. In a fast-paced world where our challenges are relentless and the solutions seem out of reach, Ryan delivers a message of accessible, attainable change.

From the highs of a world record-breaking expedition to the most unimaginable low of a plane crash and paraplegic diagnosis, Ryan uses his story to highlight the realities of adversity and the role of resilience.

What's Your Pink Cadillac? uncovers the most unexpected, transformational tool discovered in the most unexpected place, the purchase of a 1960 Pink Cadillac. Get ready to smile like a kid, step back, and show up better.

As a result of this program, attendees will:

- Develop a new understanding of adversity and the role of resilience
- **Discover the hidden power** of our hobbies, interests, and simple pleasures
- Identify and share their own personal Pink Cadillacs
- Unlock tools to improve mental health, **fuel performance**, and **improve culture**
- Uncover the five steps to driving our Pink Cadillacs

As a keynote add-on, have a **life-sized *What's Your Pink Cadillac?* post-it board**, where attendees share their 'Pink Cadillacs' – the hobbies, interests, and simple pleasures that bring them joy. The responses are placed on a wall at the end of the keynote and it will elevate the audience engagement and connection for the rest of the event.



Testimonials

“Ryan Campbell is one of the best speakers I’ve ever heard. His overall voice (delivery, tone, timbre, subject, relatability, pacing, the whole enchilada) was presented in the most authentic way possible. Other speakers should watch Ryan in action to understand what a true connection to their material looks like. While I know Ryan delivers this presentation many times, it never once felt smarmy or canned.”



“I have been a meeting planner for almost 25 years now, the audience laughed and even cried. I have already spoken to Ryan as to where we can use him again next year.”



"We hired Ryan to motivate our team to close out the year strong - Ryan's story is a powerful one. What we got was so much more. In this day and age of back to back Zoom meetings and less time spent together as colleagues. Ryan's 'Pink Cadillac' message was something our team took to heart. We learned more about each other, and most importantly, what was most important in our lives. Thank you Ryan!"



“The BEST event our CFO organization has seen”



“GE is better tonight because of you”



Clients



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