

Laura Brown

Media Personality & Host; Former Editor-in-Chief at InStyle Magazine

Laura Brown is a journalist, creative consultant and host. Editor in Chief of *InStyle* from 2016 to 2022, she ushered the magazine vibrantly through a divisive administration, social unrest and an unprecedented pandemic. Laura reinvented *InStyle*, embracing a diverse readership with the slogan, “Everybody’s In.”

At *InStyle*, she expanded the brand’s sphere, giving voice to new fashion, celebrity and activist leaders, particularly with the bold platform, ‘Badass Women.’ Her social media sensibility extended the voice of *InStyle* beyond the page. Under Laura, *InStyle* was the first American fashion magazine to ban fur and exotic skins in 2018, and also the first to sign the 15% Percent Pledge. Her unifying voice—most literally on her podcasts—attracts women from all worlds with an inclusive, warm and witty worldview.

Before joining *InStyle*, she was Executive Editor of *Harper’s BAZAAR*. During her tenure at *BAZAAR* and *InStyle*, Laura received numerous magazine awards: The 2016 ASME Fashion Cover of the Year for *BAZAAR*’s cover of Rihanna in a shark’s mouth; *InStyle*’s Best September Issue 2017 award by The Daily Front Row; 2018 ASME Fashion Cover of the Year for *InStyle*’s inaugural Badass Women cover starring Serena Williams; the Australian Fashion Laureate for Lifetime Achievement in 2019; Hottest Design/Photography in a Magazine for *Adweek*’s Hotlist 2020; Editor of the Year, The Daily Front Row 2021; Hottest Cover of the Year (Secretary of the Interior Deb Haaland), *AdWeek* 2021 and the ASME for Best Profile Photograph, 2022.

Prior to *InStyle* and *Harper’s BAZAAR*, Laura was Articles Director of *Details* and Senior Editor at *W*. She earned her B.A in Arts and Communication from Charles Sturt University in New South Wales, Australia.

She sits on the boards of ‘me too.’, The Fashion Trust U.S., SeeHer, Foot Soldiers Park and the One Love Foundation.