# JEN BUCK

Award-Winning Keynote Speaker, Master Certified Trainer, 2X Best-Selling Author, Chief Operating Officer, Television & Podcast Host, Nonprofit Founder

#### RAIN MAKERS, CHANGE MAKERS, & IMPACT MAKERS

Discover the secret sauce of famous Impact Leaders who don't just manage processes but inspire movements in every area of their lives.

#### RESPONSIBILITY TO IMPACT

Understanding the power of ethical decision-making, stewardship, and pursuit of collective gains in a community is what ensures sustainable change.

#### THE GREATER THE AMBITION, THE GREATER THE IMPACT

Each individual's contribution is needed for our society to thrive. You'll get tips, tricks, and ideas to increase your impact on the future of work and society.

### INTENTION TO IMPACT MAKER

## HOW THE BEST LEADERS IN THE WORLD ARE USING SOCIAL IMPACT TO BOOST THEIR BOTTOM LINE

You've heard the call for 'impact' from the mouths of CEOs and most of us believe that impact is reserved for what we do within business hours. Yet, 70% of Chief Executives claim that it's their commitment to social impact programs that improve their financial perfromance. In other words, the impact we make outside of our cubicle walls is what's driving much of the corporate success. Get ready to embark on a transformative journey as we learn how we can truly make an impact in the world beyond business. In this motivating keynote, we'll explore the dynamic realm of purpose-driven leadership—a force that propels Impact Makers to create extraordinary social impact. You'll learn how a clear sense of purpose doesn't just light the way, it fuels an unlimited well of passion that can change the trajectory of people's lives... and, that's why we're all here.

As the Chief Operating Officer for a nonprofit organization, along with being the founder of a nonprofit herself, Jen Buck is committed to being an Impact Maker. Whether it's working in the humanitarian aid sector abroad, leading U.S. Congressional campaigns as the Chief of Staff for marginalized candidates, or contributing in her community to improve the lives of its residents, Jen is committed to utilizing every resource she can to make a difference so that she can leave the world better than she found it. Jen Buck isn't just talking about being a Maverick, Renegade, and Impact Maker, she's living it every day.

