

Tracey Spicer – Topics

Event Host | MC | Panel Facilitator

Tracey is an accomplished and highly sought-after MC who is experienced in hosting events in an efficient and appropriate manner with the professionalism of an experienced television anchor who is utterly at home on stage.

As a panel facilitator, Tracey always ensures that the discussion is both informative and entertaining. She draws on her experience as a journalist to ask the right questions at the right time. Her television and radio background has enabled her to elicit all the relevant information and keep it engaging for the audience.

Man-Made: Best Bots for Business

Harnessing the power of artificial intelligence can take your business into the stratosphere. But what about the flip side? Bodgy bots can ruin your reputation and credibility overnight. In this fast-paced, funny and enlightening keynote, Tracey reveals the real story about the technologies revolutionising your workplace and home.

Audience takeaways:

- How datasets and algorithms are beset with bias, eroding trust in your brand
- The latest strategies to beat the biased bots, and boost your bottom line
- Why ‘mindful AI’ is the key to attracting and retaining staff, stopping customer churn, and future-proofing your business

Creating Culture Through Communication

For the first time in history, five generations are working together. How can we effectively communicate across the ages, from the office to the home? In this engaging and interactive keynote, Tracey takes you through some simple steps to build bridges between the traditionalists and Gen Z.

Audience takeaways:

- How to keep workers of all ages engaged at work, F2F and online
- Tips, tricks and tools to improve messaging to deepen connection
- The latest neuroscience on body language, gesture, voice and breathing to break down the barriers

What is Belonging?

The conversation in the corporate world has moved beyond diversity, equity and inclusion to the concept of belonging. In this deeply researched and thought-provoking keynote, Tracey shares the latest tech-enabled strategies that actually work.

Audience takeaways:

- How to retain skilled staff, strengthen your brand, and support innovation
- Easy-to-implement, real-world, fresh initiatives for your workplace to boost productivity
- Navigating an intersectional approach across diversity of thinking, gender, race, ability, age and sexual orientation