

# Brant Menswar - Session Descriptions:

## **Building an Unbreakable Culture: Harnessing the Power of Connection**

Renowned culture expert and bestselling author, Brant Menswar, has delved into the minds of over 10,000 employees to uncover the secrets of building a resilient, adaptable, values-based culture. His extensive research, coupled with his experience helping top organizations like Microsoft, Netflix, and NASA improve employee satisfaction, has resulted in a comprehensive keynote on creating an unbreakable culture.

In this engaging presentation, Brant shares the insights gleaned from his research through real-life examples, powerful videos, and interactive exercises. Participants will discover the importance of knowing your non-negotiables in driving organizational performance and leave with actionable strategies for establishing an unbreakable culture within their own organization including:

- The 5 Binding Values of an unbreakable culture.
- How to discover your non-negotiables and use them to quickly pivot during times of change.
- How to foster vulnerability and courage within your team.

## **Influential Connection: How to Forge Deeper, More Meaningful Bonds with Clients and Co-Workers**

In today's new work landscape, it's easy to feel disconnected and isolated. What if you could use the power of connection to create a stronger, more impactful network of relationships? In this high-energy, interactive keynote, you will learn the concept of "Influential Connection" and how to use it to create and receive more meaningful contributions while working with others. You will discover the importance of authentic communication, shared values, and deliberate intention in creating the optimum collaborative environment. You will walk away with practical tips and strategies for building and maintaining these relationships in your own life. Unleash the power of Influential Connection and create a more meaningful and fulfilling life at work and home.

Key takeaways include:

- Understanding the 3 Drivers of Influence and how to improve them.
- How to bridge the "Values Gap" for maximum impact.
- How to go beyond "Trusted Advisor" to "Indispensable Partner."

## **Everything, Everywhere, All at Once: Transforming Your Business from the Inside Out**

When we have strong connections with others, a clear sense of purpose, and understand the (super) power we bring to the table, we are able to forge deeper, more meaningful bonds with co-workers and clients. A connected culture is more resilient, collaborative and productive. In the award-winning movie "Everything, Everywhere, All at Once," we witnessed how harnessing the power of connection can unlock our true potential. While the multiverse fantasy stretched our imagination, the truth of feeling like we are responsible for everything, everywhere, all at once at work is an all-too-common theme that can lead to frustration and failure. Having a strong, healthy connected network is one of the most powerful ways to manage your personal multiverse. What is the root of connection? What are the key factors that allow us to strongly connect with others? Who should we be investing our time to connect with?

In this powerful, high-energy keynote, best-selling author and connection expert, Brant Menswar, reveals the three essential elements of connection and the extraordinary impact it can have within your organization. Based on years of research of what matters most to us, this insightful session is filled with moving video, relevant data and audience participation. You will walk away with knowing how to:

- Align Your Network - Time is our most valuable resource, and it's essential to invest it in the right places.
- Discovering Your Core Values/Purpose - Having a clear sense of your values and purpose is essential to understanding how to connect with others.
- Activating Your (Super)Power - Knowing exactly how to use what matters most to you to foster the strongest connections.