



Yu Jin

MENTAL TOUGHNESS EXPERT

As a **leading business keynote speaker** in Asia, YuJin is lauded for his **fresh leadership insights, high-impact speeches, and evidence-based strategies** for dealing with mental blockages, low productivity and other performance issues faced by corporations around the world.

YuJin is the world's foremost thought leader on mental toughness. His **high-energy live keynote and engaging virtual presentations** frequently receive 5-star reviews, with extremely positive feedback from event organizers and top organizations.

A former lawyer and investment banker working 15-hour days, YuJin brings **real-world experience and moving stories that empower, engage and motivate** listeners to **overcome obstacles and strive for excellence**. He is well-known for his **energetic, heart-thumping and electrifying stage presence** which has supercharged team performances all over the world.



Teams and organisations worldwide have achieved their peak performance thanks to YuJin. **ARE YOU READY TO BE THE NEXT ONE?**

Elevate your business and inspire change in your company with a tailored keynote or program.

4 REASONS TO ENGAGE YUJIN

1 EXPERTISE

Known as the “mental toughness expert”, YuJin is frequently invited to speak at major international events for top companies like Prudential and American Express.

2 EXPERIENCE

YuJin has motivated audiences small as 10 people and as big as 10,000 people, sharing ideas, trends and best practices from top companies across industries in APAC and around the world.

3 ELOQUENCE

YuJin is a Certified Speaking Professional, a designation held by only 1.5% of speakers worldwide. He flawlessly prepares for every event with great detail on objectives, outcomes, context and audience profile to obtain the highest standard of delivery.

4 EMPOWERMENT

As the recipient of the Global Brands Icon in Peak Performance, YuJin has trained and coached thousands of individuals including C-suite executives with stellar results.

ENGAGE YUJIN FOR



Real-time and pre-recorded keynote speeches



Interactive webinars, town halls, workshops



Kick-offs, wrap-ups, special events, celebrations



Interviews, discussions, Q & A sessions



Leadership alignment and development programs

TESTIMONIALS

“As an international keynote speaker, his energy is simply infectious. He knows exactly how to get a crowd excited and moving. Above all, he speaks with humility and always with the intention to empower his audience. You will not regret having him in your event, I assure you. He will ROCK your participants and raise the level of your event!”

~ Ivor W Lok, Business Manager, Belle Property

“YuJin is full of energy, inspirational and practical in his sharing, giving audience the confidence that success is within grasp and everyone can achieve it.”

~ Sue Wong, Agency Events & Promotions, AIA

“The man to get your organization mentally tough.”

~ Dr. Rowan Van Dyk, Renowned Leadership Expert

**ARE YOU
READY TO
ROCK?**

KEY CLIENTS:

AMERICAN EXPRESS

citibank

ERICSSON

ExxonMobil

GIORDANO

