### JESSICA K. PETTITT



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## **EDUCATION**

- MASTERS OF BUSINESS ADMINISTRATION, Corporate Social Responsibility, June 2021
   Humboldt State University, Arcata, CA
- MASTER OF EDUCATION, Higher Education Administration, May 2000 University of South Carolina, Columbia, SC
- BACHELOR OF ARTS, Sociology with Secondary Certification in Social Studies, June 1996
   Hendrix College, Conway, AR

### NATIONAL CONSULTING, DIVERSITY EDUCATION, AND TRAINING EXPERIENCE 2005-Present

- GOOD ENOUGH NOW, founded 2015 www.goodenoughnow.com
   Speaking and Consulting for corporate social responsibility, social justice, diversity, or policy development for business
- SHEBANGO!, founded 2013
   Conference Closer, Emcee, and Educational Programs for corporations and associations
- I AM...SAFE ZONE, founded 2012
   LGBT Ally Development Drive-In Training and DVD Home Study Course
- I AM...SOCIAL JUSTICE AND DIVERSITY, founded 2005
   Serving as Keynote Speaker, Facilitator, Trainer, Teacher, Community Educator, and Consultant
  - Assessment of campus climates at over 150 campuses and designed training to increase faculty, staff and student multicultural competence
  - Directly advised Organization Leadership to increase inclusiveness in policies, procedures and programs
  - Facilitated community outreach efforts to actively engage community-campus partnerships to increase community-based resources for students of color, LGBT students and student with disabilities
  - Co-developed strategic plans to increase diverse leadership at 100 campuses, within multiple Higher Education Professional Organizations, as well as large associations
  - Designed and implemented strategic plans that advanced professional development programs on over 100 campuses to increase diversity and inclusion
  - Author of over 50 publications providing practical tools to assist with the development of diversity action plans and implementation strategies
  - Author of tools, which highlight the current best practices in advancing recruitment and retention programs for students from underrepresented groups
  - Author of book, Good Enough Now, a subliminal diversity training disguised as a communication and business book that ties together best practices of conversations, team building, and inclusive climates, goodenoughnowbook.com



### NATIONAL ORGANIZATIONAL LEADERSHIP TRAINING

- University of Inter-Fraternal Institute, Chapter Advisor, July 2010, July 2012, Co-Lead 2016-Present
- Social Justice Training Institute II, Participant, Fort Lauderdale, FL. February 2005, 2012, & 2016
- The LeaderShape Institute, Lead Facilitator, September 2008, 2010, 2011
- Attended The Gathering, May 2010
- ResponseAbility Facilitator, Certified Trainer, December 2010
- Delta Gamma PRO Track Advisor, Speaker and Consultant, August 2009-present
- Stop The Hate Training, Certified Trainer, March 2009
- Humboldt Mediation Services, Certified Mediator, October 2008-present
- Social Justice Training Institute, Participant, Northampton, MA. June 2003, Intern 2007
- Out & Equal Workplace Summit, Training of the Trainers, Chicago, IL. September 2006
- Toward Acceptance RoadShow, Training of the Trainers, American College Personnel Association, Long Beach, CA. March 2002

### **TEACHING & INSTRUCTION/CURRICULUM DESIGN**

- University of Inter-Fraternal Institute and Intrafraternal Council Social Justice Curriculum 2016-Present
- Elephants & Onions, CAMPUSPEAK, 2006, 2015
- Institute for Social Justice, American College Personnel Association's Commission for Social Justice Educators, Co-Coordinator, 2015
- Social Justice Certification Program for CEOs and C-Suite Managers, Avanoo, 2015
- HRCI Approved online courses: Inclusion Beyond The Law, Facing Trans: Education, Advocacy, Inclusion, Being an LGBT Ally, Being a Better Ally, 2015
- Online Course Development: I am...Safe Zone, 2014
- America Talks Business, 2013
- COMM 322 Intercultural Communication, Humboldt State University, Spring 2008 & Spring 2009
- Served as founding faculty for Campus Pride's Leadership Camp, 2006, 2007, & 2008

### **BOARD SERVICE AND VOLUNTEER WORK**

- Commission for Social Justice Educators, Institute for Social Justice, Co-Coordinator, 2015
- National Speakers Association, Member at Large, 2014, Secretary at present
- Association of Gender Related Equity in Education and Advocacy, 2008-2009
- Gamma Rho Lambda, National Advisor, 2008-present
- LeaderShape, Curriculum Design Committee, 2007
- Social Justice Training Institute, Administrative Aide, 2005-present
- National Consortium of LGBT Professionals in Higher Education, 2002-2006
- American College Personnel Association, Standing Committee for LGBT Awareness Directorate Board Member, 2000-2006



### PROFESSIONAL PUBLICATIONS

Pettitt, J. and Schendel, K. *Trans Inclusion: New Frontiers and Unexpected Adventures.* Perspectives. A Publication for members of the Association of Fraternity Advisors (AFA). Spring 2016, pg 20-23.

Pettitt, J. Healthy Hangovers. Association of Fraternity Advisors Essentials, August 2015.

Pettitt, J. Persona Non Grata. This Side of Theory: Student Affairs and Musings, ed. S. L. Oliver, June 22, 2015.

Pettitt, J. Packing and Travel Tips to Become a True Road Warrior. Speaker Magazine, October 29, 2014.

Pettitt, J. and Tran. S. V. Your Title Ix and Trans-Inclusivity Questions Answered. Association of Fraternity Advisors Essentials, September 2014.

Pettitt, J. Because We Are There. Commission for Social Justice Educators Blog, May 14, 2014.

Pettitt, J., 2014, Notice Notes: A (Huge) Facilitation Guide

Pettitt, J., 2014, Notice Notes III: Always Noticing

Pettitt, J., 2014, Notice Notes II: Still Noticing

Pettitt, J. I Didn't Mean To. Commission for Social Justice Educators Blog, November 26, 2013.

Pettitt, J. Working With The Right Small Pieces. Commission for Social Justice Educators Blog, September 3, 2013.

Pettitt, J. Counting On Mother Theresa. American College Personnel Association Commission for Social Justice Educators Blog. August 2013.

Pettitt, J. Ever Present Emotions. NASPA Student Affairs Administrators in Higher Education, Women In Student Affairs Knowledge Community (WISA). June 4, 2013.

Pettitt, J. 2011, It's Not Just a "Thing"... How To Stretch Those Dollars. Campus Activities Magazine, Summer's Advisor's Edition, page 42-43.

Pettitt, J. September 2011-present, Not so isolated... not so random... blog

Pettitt, J. Explorations in Diversity: Examining Privilege and Oppression in a Multicultural Society, 2nd Edition. Eds. S. K. Anderson and V. A. Middleton, by Humanities and Soc Sciences, Brooks/Cole Cengage Learning. CA, 2011. Fierce Dyke Caught Doing Husband's Laundry: Marriage – The New Frontier, pg 95-99.

Pettitt, J. Conversations create change. Association of Fraternity Advisors (AFA) Essentials E-Newsletter. June 2011.

Francis, A., Pettitt, J., Rascon, T., & Wootan, G. (2011). *Fighting For Fifty Minutes*. National Orientation Directors Association (NODA), The NODA Review, v 39, n 1, Spring, pg 21-22.

Pettitt, J. 2011, From Where I Sit: Repurposing Gender. Perspectives: A publication for members of the Association of Fraternity/Sorority Advisors. Page 14-15.

Pettitt, J., 2010, Notice Notes: A Reflection Journal

Pettitt, J. (2010) Go There when you can't get up. The Voice: News From the Commission for Social Justice Educators, July 2010.

Transgender inclusion at no cost? 2010, www.diversityspeaker.com October Newsletter by Maura Cullen

Pettitt, J. Financial Realignment: Realities of Financial Planning. Perspectives. A Publication for Members of the Association of Fraternity Advisors (AFA). 2010, pg. 10-13.

Pettitt, J. Creating an Inclusive Home. Talking Stick, ACUHO-I, January/February 2010, Volume 27, 3, pages 36-37, 44.

Pettitt, J. October 2009-present, Another Isolated Incident monthly newsletter, www.iamsocialjustice.com/newsletter.htm

Pettitt, J. (2009) Showing Up White. The Voice: News From the Commission for Social Justice Educators.

But I Cannot Win. 2009, Ten Keys to Extraordinary Leadership, Top LeaderPublishing, edited by Rick Barnes.

Pettitt, J. Brotherhood and Sisterhood Reconsidered: Transgender Resource Guide and Inclusion. Association of



Fraternity Advisors (AFA) Essentials E-Newsletter. May 2009.

Pettitt, J. Social Justice: When Diversity ISN'T Enough. Perspectives. A Publication for members of the Association of Fraternity Advisors (AFA). Spring 2008, pg. 12-13.

Pettitt, J. 2008, That's So Greek! Connections: The Diversity Issue. The Magazine of MGCA. Spring 2008, 1, 2. pg. 8-9.

Pettitt, J. *Gender Bending Your Ear!* The Peer Educator: A Health Resource for Student Leaders. The BACCHUS Network. December 2007/January 2008, 30, 3. pg. 9 & 13.

Pettitt, J. (2007) Marriage: The New Frontier. TransOhio: Bringing Together the Ohio GLBTQI Community, October 2007, 1 (2), 4-5.

Dunk, M. & Pettitt, J. (2007) Connecting the Dots: Social Justice as developing concept to a way of learning. News From the Commission for Social Justice Educators, March 2007, pg 8-10.

Beemyn, B. G., Pettitt, J., How Have Trans-Inclusive Non-Discrimination Policies Changed Institutions? GLBT Campus Matters 3(1), June 2006. page 6-7.

Beemyn, B. G., Pettitt, J., Marciano, O. (2006). *Transgender Resource Guide. Pre-Conference Workshop; Everything a Student Affairs Administrator needs to know about Transgender students.* NASPA, March 12th & ACPA, March 19th.

Pettitt, J. & Marciano, O. (2006). *Transamerica: A Journey Worth Taking?* GLBT Campus Matters, 2 (1), January 2006. page 8.

Pettitt, J. (2005). Faces Like Mine. ECHO Magazine, June 2, 2005, Issue 410. (became monthly column)

Beemyn, B., Dominque, D., Pettitt, J., and Smith, T. (2005). *Trans Action Steps: Trans Inclusive Steps for a College Campus.* Journal of Gay and Lesbian Issues in Education, 3, (2).

Pettitt, J. and Krutzsch, B. (2004). *Translating Boyer's principles and community: Impact on Trans/gender variant campus populations*. Talking Stick: Symbol of International Friendship, 22 (3), 12-14. Association of College and University Housing Officers-International.

Pettitt, J. K. (2004). *Gender bending your ear.* Developments: The Comprehensive Student Affairs Association Newsletter, 31, (1), 4 & 7. American College Personnel Association.

Pettitt, J. K. (2002). *A common goal: Serving students*. Talking Stick: Symbol of International Friendship, 19, (5), 36. Association of College and University Housing Officers-International.

## Awards & Recognition

- American College Personnel Association, Diamond Honoree, 2015
- #2 Best Diversity Artist Nomination, Campus Activities Magazine Reader's Choice Awards, 2007, 2008, 2011, 2013
- Best Artist Nomination, Campus Activities Magazine, Reader's Choice Awards, 2012
- Certified Speaking Professional Designation, National Speakers Association, 2012-present
- Hot Pick Speaker Up and Coming Speakers, Campus Activities Magazine Reader's Choice Awards, 2010
- Joel Goldman Award, CAMPUSPEAK, Peer Support Award, 2009
- Dean's List Speaker, Campus Pride, 2008
- Outstanding Service Award, Standing Committee for Lesbian, Gay, Bisexual, and Transgender Awareness, Executive Council, American College Personnel Association, 2003, 2005
- Exemplary Customer Service Award, Vice President of Student Affairs and Human Resources, Arizona State University, 2005
- Violet Award for Quality Customer Service and Dedication, Human Resources, New York University, 2004



### **WORK EXPERIENCE**

COORDINATOR OF SOCIAL JUSTICE PROGRAMS, July 2006 - May 2007

Social Justice Leadership Center, Center for Student Involvement and Leadership, University of Arizona, Tucson, AZ

- Taught Social Justice Leadership course and consulted with Blue Chip Leadership, Event Planning, and Greek Leaders Curricula
- Promoted and implemented programming addressing multiple forms of privilege, oppression,
   and power distribution to increase awareness, educate, and advocate change within campus climate
- Developed and offered "canned" programming for fraternities, sororities, resident assistants, classes, faculty and staff groups, and campus committees for educational purposes

## STUDENT SUCCESS COORDINATOR, December 2004 - December 2005

Multicultural Student Center, Arizona State University, Tempe, AZ

- Administered SafeZONE programs for all West, Downtown, Polytechnic and Tempe campuses
- Taught University 101 course for first year, first generation students through coordination of Academic Program
   Promoting Leadership, Enrichment, and Service
- Mentored at risk students and monitored retention patterns throughout matriculation

## PROGRAM ADVISOR, April 2002 - November 2004

Office of Lesbian, Gay, Bisexual, and Transgender (LGBT) Student Services, New York University, New York, NY

- Designed, planned, and implemented programs including orientation, and theme month programs, special events, speaking series, and performances
- Served on Bias Response Team, Peer Education Collaborative Training and Research Committee, and Sexual Assault Response Team

## COMPLEX DIRECTOR, July 2000 - May 2002

Barnhart Hall and Riley Hall, University of Oregon, Eugene, OR

- Provided crisis intervention (emergency duty calls, roommate conflicts, staff dynamics, and parent concerns) through direct case management, supervision, and management of staff
- Directed strategic planning, goal setting, and department mission by synthesizing and assessing campus climate and behavioral trends

# **REFERENCES**

**TED LEWIS** 

Executive Director, Side by Side

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MICHAEL D. SHUTT, Ph.D.

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