



## SPEAKING TOPIC

### THEN to NOW Leadership

Urs is an expert at unlocking leadership potential and help leaders achieve measurable results. He has 35 years of leadership experience, spanning four continents, growing leaders in academia, sports, business and military peacekeeping operations. Along the way he has conducted extensive research into what is required from leaders and managers to succeed in today's fast paced, ambiguous, high stake business environment. As part of that research Urs has developed a proprietary five-part THEN to NOW leadership system designed to help organizations and individuals succeed and soar to new levels of achievement.

Over the course of his extensive and highly diverse career as a leadership expert, Urs has experienced first hand what happens when we let go of outdated THEN leadership and embrace a new kind of NOW leadership. NOW leaders face the challenges and curve balls that our fast moving world is throwing at them head on. Their teams adapt quickly and move swiftly to capture competitive advantage. Employees understand the shared purpose of their business and are empowered to execute independently at the front lines. Leaders are holding the line on standards, yet have built trusting relationships with their staff. NOW leadership results in better bottom line outcomes: better brand awareness, more engaged employees, less turn over and ultimately better profitability.

#### Audience Outcomes:

Learn the proven five THEN to NOW shifts to quickly elevate your leadership potential and overcome obstacles in today's fast paced business environment.

Discover how to truly empower your employees for fast front line execution that will ensure you will beat your competition.

Activate lessons from the world of ultra endurance competition and military peacekeeping to elevate your and your team's leadership.

Walk away inspired, energized. Leave with concrete actionable no-nonsense takeaways you can immediately implement with your team.