

RENÉ CARAYOL

**INTERNATIONAL KEYNOTE SPEAKER, AUTHOR,
LEADERSHIP & BUSINESS ADVISOR**

**RENÉ'S FOCUS IS ON INSPIRATIONAL LEADERSHIP AND
HIGH PERFORMING CULTURES, BOUND TOGETHER
WITH HIS COMPELLING 'SPIKE' PHILOSOPHY FOUNDED
ON HIS OWN BOARD LEVEL EXPERIENCE**



René is one of the world's leading business gurus specialising in leadership, culture and transformation.

He shows precisely how contemporary leaders can inspire their people through a powerful and authentic emotional connection, to do the things that others said could not be done.

Whilst being a much-acclaimed Visiting Professor at the distinguished Cass Business School in London, and lecturing on their MSc in Management, René is no academic.

As well as one of the world's leading executive coaches, working with some of the Fortune 500's top CEO's and their executive teams, he has also actually been Chairman, CEO and MD of blue chip businesses. He speaks with the authority and confidence of the expert practitioner who has seen and experienced it all before.

René specialises in delivering leadership and culture, which show precisely how contemporary leaders can inspire their people through a powerful and authentic emotional connection.

He draws much from his own unique experiences on the boards of some of the biggest international organisations; from Marks and Spencer and Pepsi, to IPC Media and the Inland Revenue.

He is the best-selling author of the leadership and culture bible, "Corporate Voodoo", and has had the privilege of working closely with some of the world's best leaders, from former US President Bill Clinton to CEOs of blue chip businesses, including Jim Yong Kim at The World Bank, Ralph Hamers at ING Bank, Mario Greco at Generali and Maria Ramos at Barclays Africa. He has interviewed the good and the great including Jack Welch, Allan Leighton, Lou Gerstner, and Sir Richard Branson.

**"INSPIRATIONAL AND ENJOYABLE".
THE PRIME MINISTER'S DELIVERY UNIT**

His latest book, SPIKE is the product of some 30 years of supporting the growth and development of individuals and businesses of all shapes and sizes in the UK and overseas. The book brings together a proven formula for personal and business development.

"My experience of working with some of the world's best leaders of this generation; from Prime Minister David Cameron, Bill Clinton, Nelson Mandela, and many others, informs me that none of them are flawless or 'all-rounders'.

But they all tend to know their 2/3 SPIKES, and have taken the time and focus to fine tune them to near Olympian standards."

René will share the magic and simplicity of the compelling SPIKE philosophy. In his world of SPIKE, there are no losers anymore – everyone has something they are great at.

The new world order is struggling to deal with constant uncertainty, René provides a compelling approach to the future that is built on 'managing a little less and leading a little more'.

You will continue to see René on the BBC and Sky News as an expert commentator and you can see his portfolio of TV series for the BBC on his YouTube channel.

René has built his reputation on getting to know the culture of businesses better than they do themselves, and providing answers and solutions no matter how big or small the problems.

His messages are practical, real life experiences delivered with electrifying effect. He both shakes up and inspires his audiences by showing them not only what lies within their grasp, but how true collaboration makes everyone stronger.

**"INSTRUMENTAL IN LEADING A NEW VISION &
TRANSFORMING MINDSETS".
GOOGLE**

THEMES

LEADERSHIP
BUSINESS TRANSFORMATION
COLLABORATION
CORPORATE CULTURE
TALENT AND HR
INNOVATION AND CREATIVITY



KEYNOTES

As the business world moves out of a sustained period of austerity, René specialises in helping many blue chip businesses chart a path for growth and a culture of enterprise.

René tailors each keynote to fit the actual challenges or opportunities faced by his clients – embracing regional differences and cultural nuances learned from his years of experience working across the globe these include:

MANAGE A LITTLE LESS AND LEAD A LITTLE MORE

In recent times, a good enough management team, a good enough strategy, and a good enough brand, was good enough. This is no longer the case. The blunt instrument of Management alone just doesn't cut it anymore. It is the time for Leadership, and Inspired Leadership at that.

CULTURE IS MORE POWERFUL THAN STRATEGY

René will share his extensive experience and exposure to some of the worlds' leading corporate cultures, telling his inspiring stories with his deft sense of humour whilst challenging everyone in the auditorium to think again about culture.

COLLABORATION IS THE NEW LEADERSHIP

"Nothing is best done alone anymore" – no one leader can make all the tough calls on their own anymore. In today's unforgiving markets, every leader requires the support of a diverse and high performing team. Building a collaborative and collegiate culture demands a new approach to leadership and a change in mindset.

WE ARE STRONGER TOGETHER (DIVERSITY AND INCLUSION)

René tackles the unsaid, the difficult and the downright uncomfortable with optimism and a positive outlook based on his powerful and sometimes crushing experiences. René will challenge, lead and support the audience to authentically embrace difference and benefit from it. This will not be about guilt or blame, but much more focused on the tangible benefits of an inclusive and diverse culture. If you think diversity is not for you, Rene will encourage you to think again.

SPIKE

Spike will assist you in making the most honest assessment of your true (few) outstanding inherent strengths (Spikes). Spike is the most straightforward and perhaps radical approach to:

- building self-esteem and confidence
- identifying roles, job and careers that are right for you
- building truly inclusive high-performing teams
- ensuring no-one is left behind

This will be all done with a sharp, hard hitting but fun presentation, with case studies and stories that no one present will forget.

"WE WERE RECOMMENDED RENÉ BY JIM YONG KIM (PRESIDENT OF THE WORLD BANK) TO HELP MY RECENTLY ASSEMBLED SENIOR MANAGEMENT TEAM TO ACCELERATE OUR ALIGNMENT AND BECOME FAR MORE PERFORMANCE DRIVEN".

AKINWUMI ADESINA *PRESIDENT OF THE AFRICAN DEVELOPMENT BANK*

FEE RANGE

£15 - 25K