

# RENÉ CARAYOL

**INTERNATIONAL KEYNOTE SPEAKER, AUTHOR,  
LEADERSHIP & BUSINESS ADVISOR**



René is one of the world's leading business gurus specialising in leadership, culture and transformation.

He shows precisely how contemporary leaders can inspire their people through a powerful and authentic emotional connection, to do the things that others said could not be done.

As well as one of the world's leading executive coaches, working with some of the Fortune 500's top CEO's and their executive teams, he has also actually been Chairman, CEO and MD of blue chip businesses. He speaks with the authority and confidence of the expert practitioner who has seen and experienced it all before.

**"INSPIRATIONAL AND ENJOYABLE".  
THE PRIME MINISTER'S DELIVERY UNIT**

He is the best-selling author of the leadership and culture bible, "Corporate Voodoo," and has had the privilege of working closely with some of the world's best leaders, from former US President Bill Clinton to CEOs of blue chip businesses, including Jim Yong Kim at The World Bank, Ralph Hamers at ING Bank, Mario Greco at Generali and Maria Ramos at Barclays Africa. He has interviewed the good and the great including Jack Welch, Allan Leighton, Lou Gerstner, and Sir Richard Branson.

His latest book, SPIKE is the product of some 30 years of supporting the growth and development of individuals and businesses of all shapes and sizes in the UK and overseas. The book brings together a proven formula for personal and business development.



**"WE WERE RECOMMENDED RENÉ BY JIM YONG KIM (PRESIDENT OF THE WORLD BANK) TO HELP MY RECENTLY ASSEMBLED SENIOR MANAGEMENT TEAM TO ACCELERATE OUR ALIGNMENT AND BECOME FAR MORE PERFORMANCE DRIVEN".**

**AKINWUMI ADESINA**  
PRESIDENT OF THE AFRICAN DEVELOPMENT BANK

## THEMES

**LEADERSHIP  
BUSINESS TRANSFORMATION  
COLLABORATION  
CORPORATE CULTURE  
TALENT AND HR  
INNOVATION AND CREATIVITY**

## KEYNOTES

*As the business world moves out of a sustained period of austerity, René specialises in helping many blue chip businesses chart a path for growth and a culture of enterprise.*

*René tailors each keynote to fit the actual challenges or opportunities faced by his clients – embracing regional differences and cultural nuances learned from his years of experience working across the globe these include:*

**CULTURE IS MORE POWERFUL  
THAN STRATEGY**

**COLLABORATION IS THE NEW  
LEADERSHIP**

**EXTRAORDINARY TIMES  
DEMANDS EXTRAORDINARY  
LEADERSHIP**

**MANAGE A LITTLE LESS AND  
LEAD A LITTLE MORE**

## BRANDS WORKED WITH

