

## **Leadership Keynote Topics – Daphna Horowitz**

### **TOPIC 1**

#### **What got you here won't get you there – why talented subject matter experts find leadership difficult**

Our current model of success can be the exact thing that is holding us back from achieving even greater levels of success. How can we shift this?

Every time we set a goal for our next level of success, we begin to put a plan into action to get us there. When we get there, we decide on the next goal and the next. It works for a while and can take us quite far. In this process we develop our model for success and we become attached to it, believing that what has worked for us until now will continue to work and build our successes going forward into the future.

And then...

We experience the plateau.

Why? It's in our brain physiology and our mindset. In this talk you'll discover the 5 mindsets that drive us to shift gears, break the plateau and continue moving forward in our levels of success.

### **TOPIC 2**

#### **Essential elements of leading in a crisis**

It's tough to know how to navigate your way through these times of change and challenge. As a leader, you're faced with people looking to you for answers and you don't always have them. A question that's top of mind for leaders today is: How do I lead through this fast-paced, uncertain, time of global crisis?

This talk takes you through the model of moving from CHAOS to CALM and the 5 key aspects of leadership that will get you through this particularly challenging time.

These aspects include:

- Decision making,
- Motivation,
- Communication,
- Leading a remote team and
- Leading into an uncertain future

Daphna shares quick, practical tips that can be implemented with your team and business right away.