



## **John "Gucci" Foley Keynote Overview:**

### **Inspiring Top Performing Organizations - Why Should You Hire John "Gucci" Foley?**

- John's process for building a culture of excellence aligns with any company striving for the top.
  - He knows how to align teams with your vision to fly in formation.
  - John's debriefing process creates a safe space for teams to trust, communicate and execute.
  - His approach inspires a disciplined dedication to teamwork.
  - John has delivered his extraordinary message at over 1 thousand events to over 1 million people.
  - He is a natural motivator with a proven record of inspiring greatness.
  - John holds 3 Masters degrees, an honorary Ph.D., and was a pilot in the movie Top Gun!
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### **Virtual TOPIC: Leading Through Change - Accelerating Performance in Turbulent Times**

Connecting, aligning, and unifying teams in this virtual world can be a daunting task. John Foley's virtual events on leadership, high-performance, positivity, team-building, culture, trust and innovation are customizable to all departments of your company, including the innovation team, business development team, sales team and leadership.

[Learn more and watch video here](#)

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### **The High-Performance Zone**

Flying with the Blue Angels is exhilarating, adrenaline-filled and inherently unforgiving. People want to hear about John Foley's experience because the stories of fighter pilots embracing peril and working together to pull off awe-inspiring aerial maneuvers sound like they're straight out of a Hollywood movie. And they are! John actually did some of the real flying in the movie Top Gun.

John channels the thrills he experienced – and created – with the Blue Angels to offer practical guidance you can use at work and in life. The High-Performance Zone is the gap between the current state and the future state. John delivers lessons about performing under pressure, cooperation, collaboration, and bringing enjoyment to other people's lives through service and teamwork.

Learn how the best teams create alignment around a shared mission and instill a purpose larger than self. Discover how to shift attitudes, improve retention, create fulfillment throughout all levels of an organization, and foster collaboration faster. When you approach problems simply, and honestly evaluate performance, progress becomes effortless.

### **Audience Members Learn:**

- How to focus team actions, driving immediate results
- How to unify teams, creating a safe space that fosters ideas and growth
- How to build a culture of excellence that drives high performance

- How to promote a broader sense of ownership and execution across the organization
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### **Glad to Be Here® - Inspiring a Culture of Excellence**

Operational excellence requires a process and a mindset that makes high performance repeatable and transferable. The Glad to Be Here® keynote galvanizes people and creates deep human connections that increase trust and execution, closing performance gaps and driving teams forward with a newfound purpose.

Research shows that teams and individuals that embrace a positive mindset improve communication while inspiring commitment and buy-in to a shared vision. An active gratitude practice changes the way you see the world and gives you the confidence to act.

Discover a debrief process that reinforces team chemistry and success, building a feedback loop with corrective action and personal responsibility that leads to continuous improvement. Elevate your team's belief in what is possible, then use that energy to create high-trust contracts and precise execution.

The Glad to Be Here® mindset is the key to igniting extreme trust, employee engagement, and elite execution. It offers a purpose greater than self. It galvanizes people and focuses individuals and teams on **why** they do what they do.

#### **Audience Members Learn:**

- How trust and openness create an environment where ideas are embraced and implemented
  - Improved relationship skills, amplifying your team's abilities to foster creativity
  - Enhanced team well-being – gratitude boosts dopamine, resulting in greater optimism and increased energy
  - How to cultivate a "we're in this together" mentality in work and life
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### **Trust & Execution at 500mph**

Trust is an essential asset to break down silos, foster collaboration, deepen teamwork, drive engagement, and manage the never-ending process of change. John Foley knows first-hand that creating a tangible culture of trust will transform the way your company does business.

High Trust Contracts enable elite teams like the Blue Angels to align around a common purpose, take risks, and think outside the box. Complete engagement comes when teams have each other's backs - communication and honesty follow.

How will your teams perform when there is complete, inherent trust in each other and the organization?

#### **Audience Members Learn:**

- How to create trust in the team and increase the level of communication
- Understand and embody tools that create and nurture trust-building efforts
- Feel safe to make mistakes, share creatively and be more fulfilled at work
- How a Glad to Be Here® mindset transforms the way you work and live