

JASON REDMAN



“The Overcome Mindset”

Specializing in Leadership, Teamwork, Crisis Management, & Resiliency

WHO CAN BENEFIT FROM THE OVERCOME MINDSET?

- Leaders of all levels
- Companies going through change
- Companies struggling with forward momentum
- Companies pushing towards higher level goals

If your answer is **NO** to any of these questions, you need the **OVERCOME MINDSET!**

- Is your strategy clear?
- Do you have a thoughtful set of goals?
- Have you established your competitors' advantages?
- Do you have a decision-making framework?
- Are your results predictable & consistent?
- Do your leaders trust each other?
- Will your leadership hold each other accountable?
- Will your leadership team make decisions for the team rather than for themselves?
- Are decisions predictable?
- Do you have a vision and a set of corporate values?
- Are they pervasive?
- Do you have all “A” players in your company?
- Do you hire the BEST people?
- Do you retain the BEST people?
- Are your employees highly motivated?

With the **OVERCOME MINDSET** you will...

- Create a deep understanding of all levels of leadership and communication to be a more effective multi-dimensional leader
- Increase productivity by at least 10% through goal setting guidelines
- Create positive mindset in negative situations
- Understand how to create balance as a leader to be more effective, efficient and be more prepared for adversity and crisis
- Gain a new perspective and recognize the difference between a true “bad day” and a schedule disruption
- Understand the foundation of leading yourself first
Create a legacy of leadership
- Understand the negative and positive impacts credibility has on leadership
- Lead your team to success with a simple communication strategy
- Recover after leadership failure by following a SEAL Captain's wisdom



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ASK YOURSELF...

With the **OVERCOME MINDSET** you will...

Do I have a top performing team?



- Understand how to lead teams
- Build the right teams, keep the right people
- Know the difference between GREAT people and poor performers
- Move the team in the right direction at the right time

Am I ready for a crisis?

Is my team prepared for adversity?



- Understand how to assess a crisis and develop a plan to move from it
- Use a crisis as a launch point vs. a stall point
- Motivate and communicate to your team to lead them from crisis point to a new point of success and confidence
- Prepare for fast navigation through future crisis, failure point, change or point of adversity

Am I or is my team stressed?

Do I spend too much time reacting to unexpected situations?



- Manage stress through proven techniques used by Navy SEALs to overcome adversity
- Use the power of attitude to determine the outcome of any situation
- Adapt to unpredictable and uncontrollable situations
- Survive any life ambush, adversity or challenge with the 5-step “REACT drill”
- Use the “Pentagon of Peak Performance”
- Transform a reactive culture to a proactive culture using crisis, change and adversity as a catalyst for growth

Is my team resisting change?



- Identify long-term impacts of change and set a course to reinforce the change
- Use the “Change Pyramid” to create long-term change and consistent positive gains
- Look for the changes needed to increase performance

