

Lisa Orrell, CPC: The Chief of Change

Global Keynote Speaker, Award-winning Author, Certified Leadership & Success Coach, Thought Leader.



Making Leaders Outstanding Through Personal Branding!

FUN, MOTIVATIONAL, INSPIRATIONAL & EDUCATIONAL PROGRAMS!

LISA IS AN EXPERT ON LEADERSHIP DEVELOPMENT AND PERSONAL BRANDING... AND HOW THE TWO WORK TOGETHER TO DEVELOP A NEXT-LEVEL LEADERSHIP MINDSET AND CREATES POSITIVE CHANGES IN WORKPLACE CULTURE. PLUS, LISA FOCUSES ON EDU-TAINMENT, SO YOUR ATTENDEES WILL LEARN A LOT AND HAVE FUN!

LISA'S POSITIVE CHANGE ZONE™ KEYNOTES
(also available as deeper-dive training sessions):

MAKE YOUR LEADERSHIP BRANDING OUTSTANDING! eBay has booked Lisa for this over 25 TIMES! Why? It inspires & motivates employees from all generations to evaluate themselves, and their leadership skills, by focusing on their Personal Brand. There's NO downside to employees wanting to develop a more positive Personal Leadership Brand...it positively impacts your workplace!

RE-VIEW, RE-COMMIT, RE-TAIN! 55% of workers will search for a new job (during/post Covid) as they RE-assess their Employers...are your front-line Supervisors well-equipped to RE-tain them? This high-impact keynote provides solid RE-tention tips AND will RE-energize their leadership mindset to strengthen their Personal Leadership Brand. Remember: People don't leave companies, they (typically) leave people!

IT'S TIME TO RISE & THRIVE! Almost HALF (48%) of employees said their mental health has impacted their capacity to work effectively...that's DOUBLE the amount from early-2020! Burn-out, stress, anxiety and depression are rampant. And this timely, uplifting & info-packed keynote will help your employees better address adversity, stick-it to stress, reinvigorate their resilience, and will lend their Personal Brand a helping hand!

IMPROVING COMMUNICATIONS ACROSS THE GENERATIONS: This fun, in-demand keynote is ideal for a multi-generational audience: Boomers, Generation Jones, Gen X, Millennials, and Gen Z's. Attendees, from entry-level to C-level, will learn what makes the different generations "tick" and will walk-away with new insights to improve workplace dynamics!

Lisa's Clients Include:



Lisa's Media Coverage Includes:



"Lisa Orrell is a hot property."

Entrepreneur Magazine: This was the opening sentence of a 6-page feature article on how companies can better manage & prepare Millennial employees for leadership roles.

TESTIMONIALS

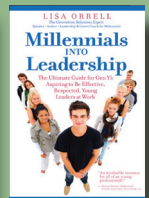
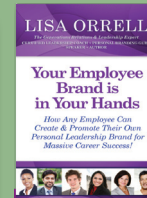
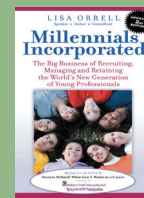
"The feedback for your Keynote is off-the-charts from the attendees at our Salesforce Leadership Summit! You crushed it!"

— VP OF SOLUTIONS ENGINEERING,
SALESFORCE

"Everyone loved you! There is so much excitement & ideas surfacing since your two Keynotes for us. Plus, you have such an engaging personality & terrific speaking style that it feels like I've known you forever!"

— VP OF DIVERSITY & INCLUSION,
BLUE CROSS/BLUE SHIELD

LISA'S BOOKS



BOOK LISA FOR YOUR IN-PERSON,
VIRTUAL & HYBRID EVENTS!

CONTACT INFO

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THE CHIEF OF CHANGE

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