

# Hunting Discomfort Promo Kit

**Thank you for helping me spread the word about Hunting Discomfort and spreading the #NoMatterWhat movement!**

Every post, email, and message counts! I deeply appreciate your support and effort. Though I may be the author, this book is just as much yours as it is mine. At the end of the day, you are the one who is making a difference in your families, communities and businesses.

I value your time and want to make sharing the book as easy as possible. I've prepared sample text below along with images. This is all suggested content. You can copy-and-paste it directly, adapt it to fit your voice/style, or post something entirely of your own choosing.

Whatever you do, make sure you tag me on social media! And use any of the hashtags below so I can share and shout you out.

**#HuntingDiscomfort #SterlingHawkins #NoMatterWhat**

First things first. Let's make sure we're connected on all the social platforms!

**Facebook:** <https://www.facebook.com/SterlingHawkinsPublic/>

**Community:** <https://www.facebook.com/groups/thenomatterwhatcommunity>

**LinkedIn:** <https://www.linkedin.com/in/sterlinghawkins/>

**Twitter:** <https://twitter.com/sterlinghawkins?lang=en>

**Instagram:** [https://www.instagram.com/sterling\\_hawkins/?hl=en](https://www.instagram.com/sterling_hawkins/?hl=en)

(On Twitter and Instagram, make sure you send me a quick DM too so I know to follow you back.)

And finally, if you have an idea for another collaboration (giveaway, FB/IG live, podcast, blog Q&A, anything!) I'm all ears, so just hit me up.

Thanks again for your support.

Here's to #NoMatterWhat,

Sterling

# Book Information:

[www.HuntingDiscomfort.com](http://www.HuntingDiscomfort.com)

## **Bulk Ordering:**

<https://www.sterlinghawkins.com/bulk-orders>

## **Amazon:**

<https://www.amazon.com/Hunting-Discomfort-Breakthrough-Results-Business/dp/1637560141>

## **Barnes & Nobles:**

<https://www.barnesandnoble.com/w/hunting-discomfort-sterling-hawkins/1140561650>

## **BookShop:**

<https://bookshop.org/books/hunting-discomfort-how-to-get-breakthrough-results-in-life-and-business-no-matter-what/9781637560143>

## **Bulk Book Store:**

<https://bulkbookstore.com/hunting-discomfort-how-to-get-breakthrough-results-in-life-and-business-nomatterwhat-9781637560143>

## **Porchlight:**

<https://www.porchlightbooks.com/product/hunting-discomfort-how-to-get-breakthrough-results-in-life-and-business-no-matter-what--sterling-hawkins>

# Social Images



Visit the Street Team Folder to Download

[Click here](#)

# Sample Social Posts

## #NoMatterWhat Post 1

If you want a book that's really going to make a difference for you. That gives you tools and tactics for real results.

Then you NEED to check out my friend's @Sterling\_hawkins upcoming book!

It's called Hunting Discomfort: How to get breakthrough results in life and business no matter what. Get your copy now: <https://www.sterlinghawkins.com/huntingdiscomfort>

## #NoMatterWhat Post 2

Are you ready to Hunt? This is one of the best and most impactful books I've ever read!!!  
Check it out at [www.huntingdiscomfort.com](http://www.huntingdiscomfort.com)

## #NoMatterWhat Post 3

My good friend, @Sterling\_hawkins has a new book out now. It's called Hunting Discomfort

I wouldn't be sharing this if it didn't actually make a difference for me personally. For me? (FILL IN WHAT RESULT YOU GOT FROM THE BOOK OR WHAT YOU'RE WORKING TOWARDS).

There are so many self-help books out there that are inspiring, sure. But Sterling takes you to the heart of it all and gives you a roadmap to guide you step by step. And the coolest part is the book itself is experiential so as you are reading you literally can change your life.

This process isn't easy but it's 100% worth it. Your friends, family, and co-workers will thank you later.

Click here to get your copy now: [www.huntingdiscomfort.com](http://www.huntingdiscomfort.com)

**Again these are just samples. Get creative, say and speak how you really feel.**

# Sterling's Bio & Headshot

Sterling Hawkins is out to break the status quo. He believes that we can all unlock incredible potential within ourselves, and he's on a mission to support people, businesses and communities to realize that potential #NoMatterWhat is standing in their way.

From a multi-billion dollar startup to collapse and coming back to launch, invest in and grow over 50 companies, Sterling takes that experience to work with C-level teams from some of the largest organizations on the planet and speaks on stages around the world.

Today, Sterling serves as CEO and founder of the Sterling Hawkins Group, a research, training and development company focused on human and organizational growth. He has been seen in publications like Inc. Magazine, Fast Company, The New York Times and Forbes.

Based in Colorado, Sterling is a proud uncle of three and a passionate adventurer that can often be found skydiving, climbing mountains, shark diving or even trekking the Sahara. Maybe you'll even join him for the next adventure – and discover the breakthrough results you're looking for. He'll have your back, #NoMatterWhat.

For more information, visit [SterlingHawkins.com](http://SterlingHawkins.com)

**Headshot:** [CLICK HERE](#)